

A nighttime photograph of a coastal city. In the background, a large, dark building with many lit windows stands against a deep blue sky. In the foreground, a paved walkway with a metal railing runs along a grassy hillside. The walkway is illuminated by several tall, white, modern light poles. In the distance, across a body of water, other city lights and palm trees are visible. The overall scene is a mix of urban architecture and natural landscape.

2014

THE YEAR IN REVIEW





WELCOME MESSAGES

Welcome to the 2014 Year in Review, a look back at this year's major accomplishments and accolades in the City of Long Beach. From new parks and resurfaced roads, to an online class registration system and enhanced energy efficiencies, as well as numerous awards for technology, equality, transportation and more, the City of Long Beach continued to improve and provide better, more efficient service to the entire community. Thank you to all the City's Employees for making this possible. Please take a moment to see how Long Beach moved forward as a great city in 2014.

Robert Garcia
Mayor

The past 12 months have been exciting and productive for the City of Long Beach. With the economy emerging from its prolonged recession, we had both increased resources and a renewed sense of optimism which enhanced our ability to provide services and complete projects. I would like to take this opportunity to revisit some of the major actions and achievements of 2014 that resulted from the Mayor and City Council's policy direction, as well as the efforts of our dedicated and talented City staff. Truly, there is much that we should be proud of as a community.

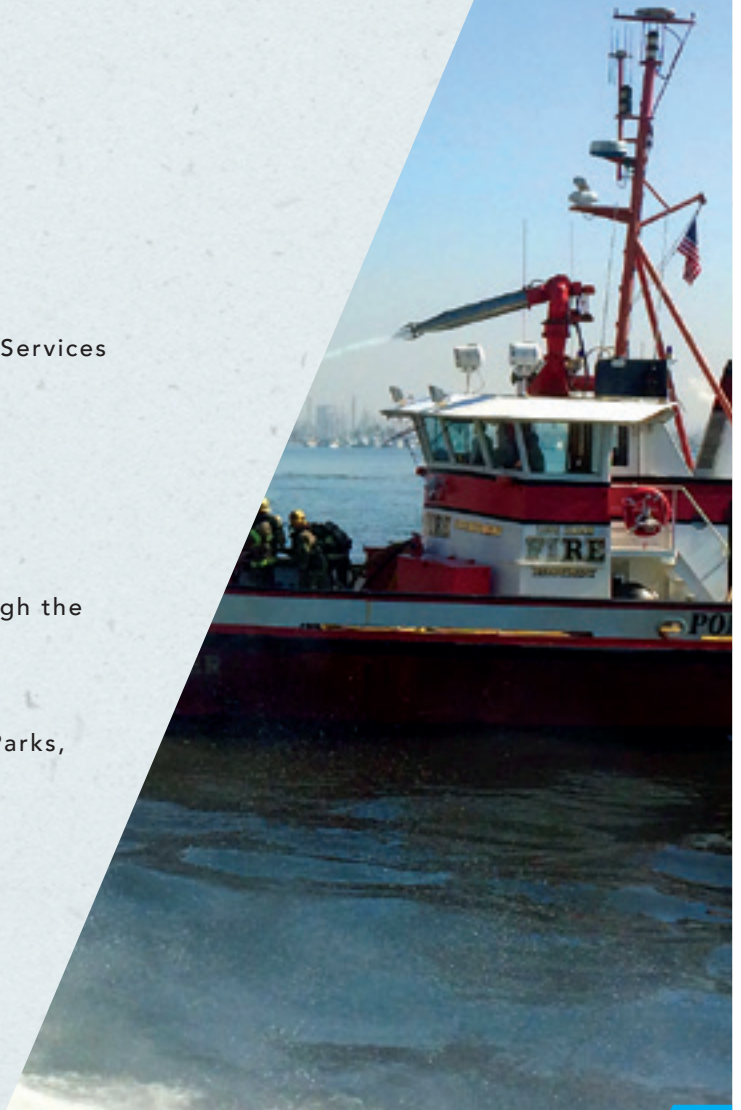
Patrick H. West
City Manager





QUICK STATS: 2014

- ✓ 36 lane miles of major and secondary streets resurfaced
- ✓ 22 miles of sidewalk replaced
- ✓ 23,500 trees trimmed
- ✓ 75,500 graffiti sites cleaned
- ✓ 35,000 potholes filled
- ✓ 182,452 tons of trash collected
- ✓ 178,000 calls for service responded to by the Police Department
- ✓ 69,000 calls for service responded to by the Fire Department
- ✓ 123,232 service orders completed by the Gas & Oil Department
- ✓ 9,120 Code Enforcement cases resolved
- ✓ 52,000 customers served at the Development Services Permit Center
- ✓ 36,000 building inspections completed
- ✓ 437 film permits issued, with a total of 655 production days
- ✓ 3 million commercial passengers passed through the Long Beach Airport
- ✓ 738,000 youth and teen participant days, and 465,484 senior participant days, recorded in Parks, Recreation & Marine Department programs
- ✓ 205,853 visits to City swimming pools
- ✓ 1.4 million items checked out from libraries
- ✓ 12.25 million barrels of oil produced in Long Beach





AWARDS & DISTINCTIONS

- Top 10 "Digital City" in America for the fourth consecutive year; the sixth best large city in the nation at using technology to help deliver service
- Achieved a perfect score in the Human Rights Campaign's Municipal Equality Index (MEI) for Lesbian, Gay, Bisexual and Transgender (LGBT) inclusion in municipal law and policy
- Transportation Planning Award for the Mobility Element from the American Planning Association, California Chapter
- "A" grade on the Historical Preservation Report Card from the Los Angeles Conservancy
- Helen Putnam Award for Infrastructure & Transportation for the Long Beach Airport
- Global Award for Excellence (1 of 13 in the world) for the Deukmejian Courthouse from the Urban Land Institute
- Nominated for Outstanding Film Commission (1 of 5 in the world) by the Location Managers Guild of America (LMGA)
- Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA)
- Achieved international accreditation for the Police Department's crime laboratory, the highest level attainable
- 5 programming awards for LBTV, the City's cable channel
- Top 10 Airport Terminals of 2014 by *Fodor's*
- Outstanding Commission of the Year for the Parks & Recreation Commission by the California Parks and Recreation Society



SUSTAINABILITY

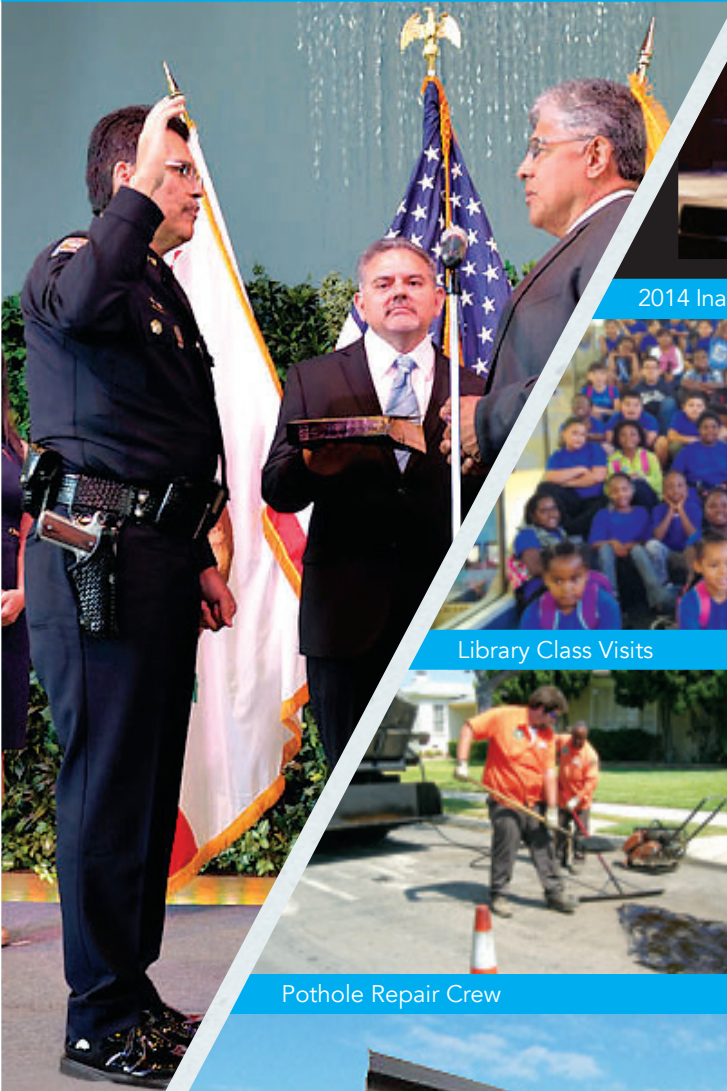
- 84% of the City's beaches received "A" and "B" grades for water quality from Heal the Bay
- 1,000 trees planted in Port adjacent neighborhoods, and 400 drought tolerant or native replacement trees were planted in parks
- Delivered 2,000 tons of mulch from city tree trimming operations to residents
- 141,000 kilowatt hours in energy savings was achieved through efficiency projects
- Placed 4th in the Cool California Cities Challenge to reduce greenhouse gas emissions, winning \$11,434 in prize money for sustainable programs and projects
- Waste-to-energy facility (SERRF) burned 459,000 tons of refuse that would have otherwise gone to landfills, while generating \$25 million in electricity sales
- 20% of the City's fleet are alternative fuel vehicles; 65% of the vehicles ordered in 2014 are alternative fuel vehicles
- 26,749 tons of recyclable material and 3,125 gallons of motor oil collected





2014 THE YEAR IN REVIEW

New Police Chief, Robert Luna



2014 Inauguration



Library Class Visits



Pothole Repair Crew



Chittick Field Grand Opening





PARKS & OPEN SPACE

- Projects completed:
 - Chittick Field
 - Sport Court Renovations (Multiple Sites)
 - Park Restroom Upgrades (Multiple Sites)
 - Bixby Park Heritage Lighting
 - Beach Parking Lot Renovations
 - Coolidge Park Improvements
 - Recreation Park Community Center Improvements
 - Baseball Field Renovations at Stearns & Whaley Parks
 - Miracle on 4th Street Park Renovation
 - Orizaba Park Community Center
 - Beach Restrooms
 - Loma Vista Park Tot Lot
 - Bixby Bluff Improvements
 - 14th St. Park Fitness Zone
 - Walkway Repairs (Multiple Sites)
 - Dog Exercise Areas at El Dorado & Coolidge Parks
 - Community Center Roof Repair/Replacement (Multiple Sites)



Teen CERT Program

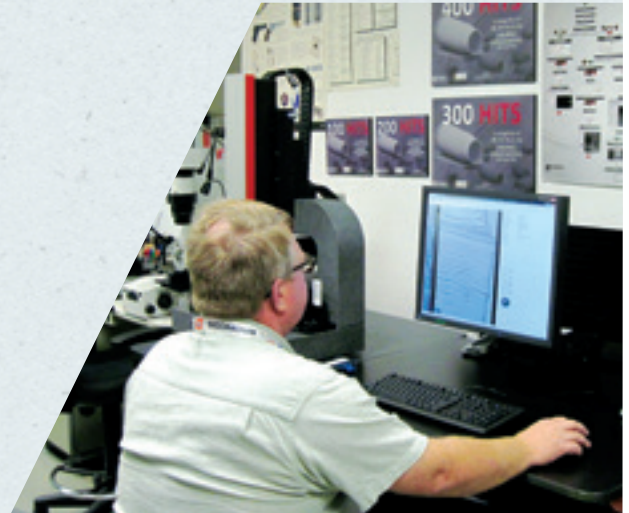


Budget Meeting for Spanish Speakers



PARKS & OPEN SPACE

- Projects under construction or in development:
 - Belmont Beach & Aquatics Center
 - Bluff Renovation Project
 - Beach Pedestrian Path
 - Leeway Sailing Center
 - Drake/Chavez Greenbelt Soccer Fields
 - Stearns & Whaley Park Improvements
 - Alamitos Park
 - DeForest Wetlands
 - Willow Springs Park
 - Basin 2, Alamitos Bay Marina
 - Wrigley Greenbelt
 - SCE/NLB Fitness Park
 - El Dorado Nature Center Improvements
 - Turf Conversion at El Dorado & Seaside Parks
 - Houghton Park Community Center
 - Alamitos Bay Fuel Dock
 - MacArthur Park Improvements



BulletTrax System





FINANCIAL MATTERS

- Completed Pension Reform saving almost \$250 million over 10 years
- Adopted a General Fund budget that was structurally balanced (for the eighth consecutive year), with a \$3.1 million surplus
- Managed over \$4.3 billion in cash flows, excluding investments
- Spent \$86.3 million with Long Beach businesses; representing 30.1% of City expenditures for goods and services, boosting the local economy
- Received more than \$266 million in grant revenues from federal, state, regional, and non-governmental sources
- Received more than \$98 million in grant funding for Health Department programs
- Investments generated over \$2.9 million in earnings despite historically lower interest rates
- Maintained excellent bond ratings from Standard & Poors, Moody's, and Fitch agencies
- 3,616 businesses are certified as Small Business Enterprises, a 26% increase from 2013



2014 THE YEAR IN REVIEW

Transit Mall Rail Replacement



Dictionary Day at the Main Library



Pet Adoption Transport



Restaurant Health Inspections



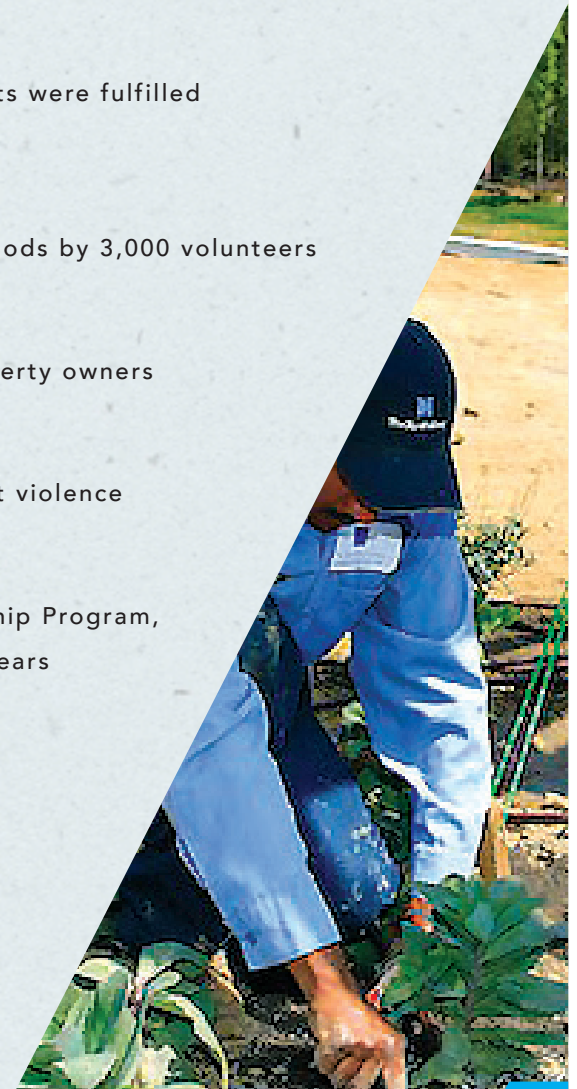
Construction of "The Current," 17-Story Residential Building





COMMUNITY IMPROVEMENTS

- Adopted a new Billboard Ordinance, reducing blight in our neighborhoods
- Adopted an Adaptive Reuse Ordinance to encourage adaptive reuse of existing buildings by providing a clear pathway for developers
- Continued the visioning process for transforming the Terminal Island Freeway into a local road with an adjacent landscaped buffer
- Initiated a review and update of the Southeast Area Development and Improvement Plan (SEADIP), to maintain precious natural resources as well as customize land uses and development standards in the area
- 19,029 "Go Long Beach" smartphone application requests were fulfilled
- 41 citations were issued for illegal garage conversions
- 891 tons of debris removed from streets and neighborhoods by 3,000 volunteers participating in 104 cleanup events
- 121 residential property owners and 99 commercial property owners received rebates for exterior improvements
- Adopted "Safe Long Beach," a plan for action to prevent violence in families, schools, and communities
- 32 residents graduated from the Neighborhood Leadership Program, bringing the total number of graduates to 604 over 21 years





HOUSING

- Assisted 566 persons with homeless prevention and 1,343 homeless persons with housing placements
- Provided more than \$62 million in rental assistance to 6,754 low-income families
- Provided rental assistance to 485 families through the Veterans Affairs Supportive Housing (VASH) Program
- Construction completed for Ramona Park Senior Apartments (60 low-income senior units) 3290 E. Artesia Blvd.
- Assisted with the preservation and rehabilitation of Covenant Manor at 600 E. Fourth St. (100 low-income senior units)
- Conversion underway of the Immanuel Church at 3215 E. Third St. into residential units (24 low-income senior units)
- Rehabilitation completed for apartments at 1044 Maine Ave. (11 low-income senior units)
- Partnered with Habitat for Humanity to provide homeownership opportunities for seven lower income first-time buyers
- Provided 476 families with suitable affordable housing, ensuring reunification of children and promoting the strengthening of family protective matters





Graffiti Removal 24-Hour Response

Dolly Varden Hotel Sign Refurbishment

Library Family Science Program

Ramona Park Senior Apartments



2014 THE YEAR IN REVIEW

Asics World Series of Volleyball



Self Checkout Kiosks at Libraries



Police Academy Class 87



Douglas Park



Belmont Pool Farewell, Beginning of Process for New Complex





ECONOMIC & WORKFORCE DEVELOPMENT

- Created new Department of Business & Property Development to assist with business attraction and the coordination of the City's various economic development functions
- 38 new Long Beach businesses received grant assistance to help defray start-up costs
- 470 small businesses received counseling at the Small Business Development Center
- 15,745 businesses are registered in the City's online database; a 13% increase from 2013
- Numerous new restaurants opened, including: *The Big Catch Seafood (Promenade)*, *Habit Burger and Courtyard Marriott (Airport)*, *The Social List* and *P3 Artisan Pasta (Retro Row)*, *The Shore Public House (Belmont Shore)*, *Bixby's Brooklyn Deli (Bixby Knolls)*
- Issued 4,900 Enterprise Zone Hiring Credit Vouchers
- Placed 800 young adults in paid work experience opportunities
- 2,400 job seekers were served through Workforce Development grants with 52% finding permanent employment
- New film productions for 2014 include the features *American Sniper*, *Amityville: The Awakening*, *Scouts vs. Zombies*, and *Alexander and the Terrible, Horrible, No Good, Very Bad Day*. New television productions include *Scorpion*, *Jane the Virgin*, *Brooklyn Nine-Nine*, *The People's Couch*, *New Girl*, *Battle Creek*, *State of Affairs*, and *Stalker*
- Revenue per available Long Beach hotel room increased by 6.1% over 2013, reflecting an increase in tourism and convention attendance



NEW DEVELOPMENT

- Selected a development partner to design, build, finance, operate, and maintain a new Civic Center
- Molina Healthcare/Meeker-Baker building project was completed
- Demolition underway of the former State office building at 245 W. Broadway, to be replaced by the "Parc Broadway," a 222-unit condominium project
- Approved entitlements for three new industrial buildings, two medical buildings, and an automotive trade school facility totaling more than 700,000 sq. ft. in Douglas Park
- Approved entitlements for Pike remodel and a new 40,000 sq. ft. retail building
- Construction underway for "The Current," a 17-story, 223-unit luxury apartment project at 707 E. Ocean Blvd.
- Construction underway of the Mercedes-Benz facility at the former Boeing 717 site
- Adaptive reuse construction underway for "The Edison" (formerly "City Hall East"), a 156-unit residential building with ground-floor commercial space
- Approved entitlements for an additional 81 units at the Villages of Cabrillo, a supportive housing community for at-risk veterans





Municipal Band Concerts

2014 Fire Recruit Class



2014 THE YEAR IN REVIEW

Sea Festival All-City Beach Day



North Branch Library Rendering



Youth Leadership Academy



Response to the Los Cerritos Wetlands Fire



"NCIS Los Angeles" Filming in Long Beach





PUBLIC SAFETY

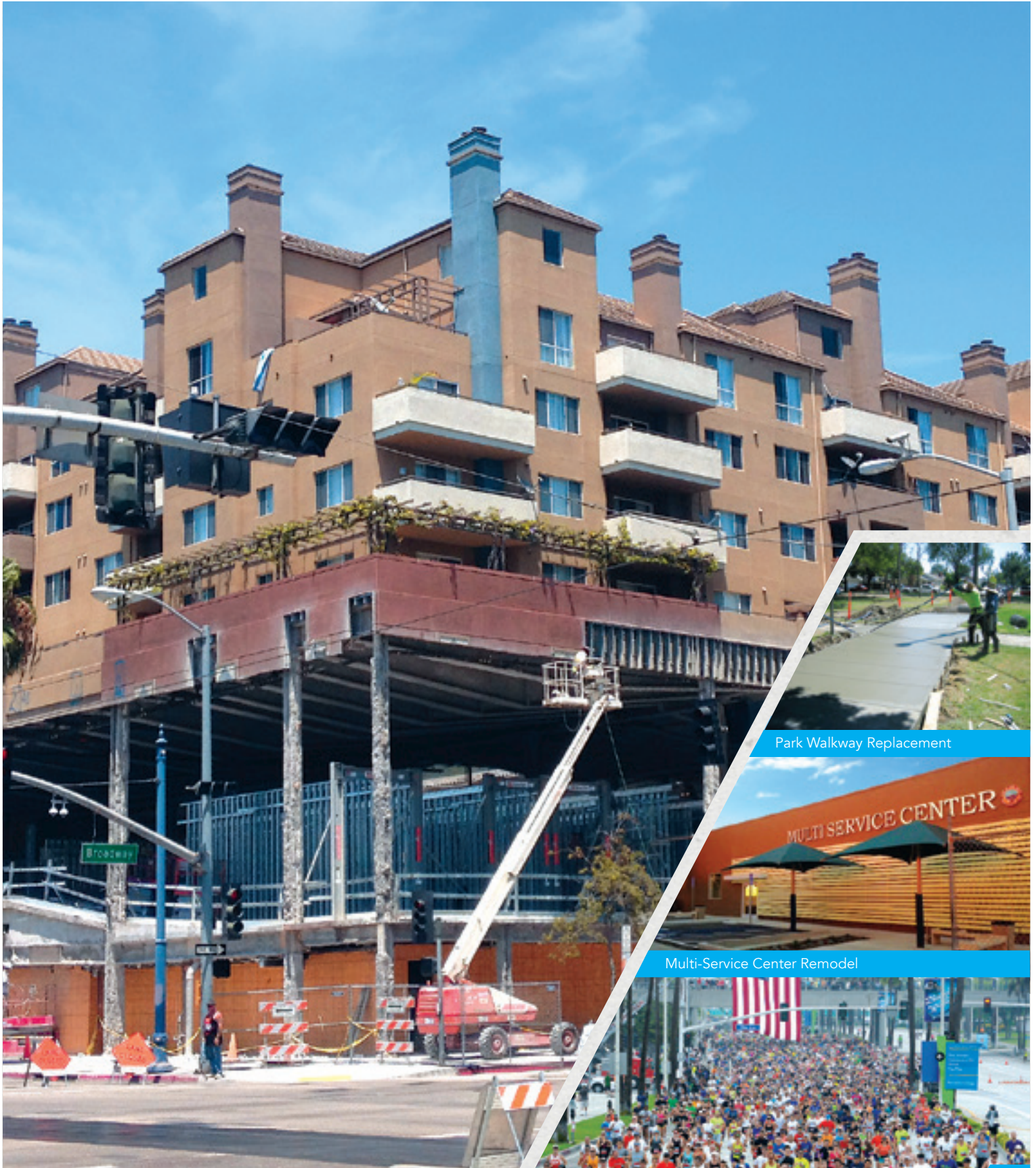
- 41-year low for violent crime
- Response time to Police Priority Calls is 4.7 minutes; one of the fastest for any large city
- 94.3% of 560,000 emergency calls to the Police Communications Center were answered within 10 seconds
- 152 arrests for gang injunction violations
- 91 arrests were made by the Human Trafficking Task Force Operation, and 22 minors were rescued
- 25 new Long Beach Police Officers graduated the 2014 Police Academy
- 28 Fire Recruits began the 2014 Fire Recruit Class, one of the most diverse classes ever
- More than 2,000 people attended the READY Long Beach Community Preparedness Expo to better prepare themselves for an earthquake or other disaster
- 100 adults and 36 high school students were trained through the Community Emergency Response Team (CERT) Program
- 5,777 emergency calls for service responded to by the Gas & Oil Department
- 222 hazardous materials emergencies were responded to by the Health Department's Hazard Materials Unit
- 30 arrests made, and 55 firearms seized, through the Prohibited Possessor Operation
- 358 tons of narcotics and drug-related paraphernalia were destroyed at the SERRF plant



EFFICIENCY IMPROVEMENTS & GOVERNMENT REFORM

- Implemented a new paramedic model, providing a paramedic on every apparatus, improving response times by an average of 1.5 minutes, while also reducing costs
- Completed consolidation of building, fire, and health plan review and inspection for new construction and improvements
- Replaced the City's outdated parking citation system and implemented a new integrated processing system and collection services with improved business processes
- Completed the decentralization of the Accounts Payable processes returning oversight to departments, improving City vendor relations, and increasing efficiency Citywide
- Began implementation of new systems to more efficiently manage the City's vehicle fleet maintenance and fueling needs
- Implemented "same day" service orders at the Gas & Oil Department through automated scheduling
- Enhanced Police Department investigative capabilities by restructuring staffing models and job duties





Movie Theater Conversion into Apartments

30th Long Beach Marathon



2014 THE YEAR IN REVIEW

Healthy Active Long Beach Peace Garden



The Studio Main Library "MakerSpace"



Crime Lab Accreditation



New Bike Paths



Bixby Park Master Plan Workshop





INFRASTRUCTURE

- Accepted the deed for Schroeder Hall from the U.S. Army Reserve for the new Police East Division Substation
- Reopened the Multi-Service Center (MSC) for homeless services after a \$2 million renovation
- Broke ground for the new North Neighborhood Library located on Atlantic Ave. north of South St.
- Began construction of new seawalls along a portion of the Rivo Alto Canal in Naples Island
- Installed 94,000 feet of new gas main pipeline, and 1,990 new service pipelines
- Replaced more than 7,000 traffic signs and 1,100 street name signs
- Repainted 107,000 linear feet of curbs
- Major and secondary streets resurfaced include:
 - Atlantic Ave. from 33rd to Bixby Road
 - Atlantic Ave. from 59th to North City Limits
 - Carson St. from Atlantic Ave. to Orange Ave.
 - Long Beach Blvd. from Hill St. to Willow St.
 - Myrtle Ave. from Artesia Blvd. to North City Limits
 - Redondo Ave. from 2nd St. to Anaheim St.
 - Spring St. from LA River to Magnolia Ave.
 - Walnut Ave. from PCH to North City Limits
 - 68th St. from West City Limits to Paramount Blvd.
- 19 lane miles of residential streets were paved, and 2 miles of residential streets were slurry sealed
- Replaced/repaired roofs at six branch libraries and four community centers
- Replaced HVAC unit at the Main Health Facility
- Constructed 5.8 miles of new bike lanes/routes
- Implemented an adaptive traffic signal control system for 18 traffic signals along Atlantic Ave. so they can adjust in real-time to changing traffic conditions
- Installed five traffic signals:
 - Artesia Blvd. & Obispo Ave.
 - Del Amo Blvd. & Locust Ave.
 - Ocean Blvd. & Orizaba Ave.
 - Ocean Blvd. & Coronado Ave.
 - Ocean Blvd. & Loma Ave.
- Construction continues on the Gerald Desmond Bridge and the Middle Harbor Project in the Port of Long Beach





2014 THE YEAR IN REVIEW

Sea Festival Sand Castle



JetBlue Emergency Landing



Carson St. Resurfacing



Egg Hunt at Lincoln Park



Fending off Big Waves on the Peninsula





TECHNOLOGY

- Upgraded the City's internet bandwidth by 1,000%
- Replaced the City's email system with a cloud-based productivity solution (Office 365)
- Installed 225 video surveillance cameras across the City
- Replaced the City's parking citation application
- Released "Go Long Beach" applications for the Long Beach Airport and Animal Care Services
- Implemented the PulsePoint mobile application to aid cardiac arrest victims more quickly
- Implemented a new web-based "RecConnect" system for class registration and facility reservations
- Completed installation of self-checkout kiosks in all City libraries
- Selected as beta site for California Integrated Seismic Network (CISN) Earthquake Early Warning System (EEWS)
- Implemented the BulletTrax system, allowing the Police Department to enter bullets, fragments, and jackets into the National Integrated Ballistics Information System to search for matches





OTHER GOOD THINGS

- 106,276 meals were served at 30 parks and non-profit locations through the 10-week Summer Food Program
- Conducted 3,975 food facility inspections to ensure protection from food-related illnesses
- Conducted nearly 2,000 public health nurse visits to high-need individuals and families
- Nearly 1,300 youth received service through the Long Beach Gang Reduction, Intervention, and Prevention (LBGRIP) Project
- 28,819 books were read during the Summer Reading Program
- The Main Library opened *The Studio*, a technology-based community "MakerSpace"
- Reached 15,170 Facebook fans, a 23% increase over last year's total
- 24,000 children in 37 elementary schools and 2,000 parents were reached through Healthy Active Long Beach programs
- 1,600 pets were altered through the Spay/Neuter Voucher Assistance Program and other partnerships
- 50,000 youth and adults participated in the eight-week Be S.A.F.E. summer activities program held at seven park sites





LA Clippers FIT Improvements to Coolidge Park

Removal of Illegally Dumped Items

